

Art in Nature - Call to Artists

The Art in Nature project is a project to have 6-8 semi-permanent pieces of community-made art on Imago's trail system. This project is part of our larger Trail Invitations project. The Trail Invitations are a series of stations throughout Imago's nature preserve designed to invite community members and other visitors to connect with nature at Imago through a series of installations. The installations fall into three broad (but often overlapping) categories:

- **Art on Trails**
- **Exploration Stations** - Spaces for families to closely investigate and explore nature
- **Sacred Spaces** - Spaces for mindfulness, meditation, journaling and reflecting.

About Imago

Imago is an environmental education organization and urban nature preserve. Our focus is on fostering sustainability and nature connection, especially for people living in urban areas. Part of our work is preserving 37 acres of urban nature that is free and open to the public. Your artwork would be displayed at our nature preserve along with other pieces.

For more information about Imago and our programs visit imagoearth.org

Read on for more information about process and dates, how to apply, and other facts that might help. If you have any questions, don't hesitate to contact us to ask.

Ready? [Apply Here](#)

Process + Dates for Spring 2022

1. [You Apply](#) and **Imago's Art Committee** reviews your application.
2. Imago's committee will ask questions, provide feedback and **help you create the best proposal possible**. This is also your time to ask questions, walk the land and get a feel for who we are and what's possible.
3. **Decision Time!** If both parties are still interested, we'll ask that you sign an agreement that will go over timeline, materials, and costs.
4. **Installation.** You're off! You create and install your piece. Imago may have resources that you can use for your artwork or for its installation.
5. **Celebration** - We'll promote your piece and your piece will be up for 12-18 months.
6. **De-installation** - After a year to a year and a half, we'll take your piece down (or you can). You are welcome to have it or you can let us decide what happens to it.

Key Dates

Application Open	12/4
Artists can meet with Imago to discuss work (if they want)	Up until 2/11/22
Application Deadline	2/11/22
Imago invites accepted artists to install	3/11
Agreements Signed	By end of March
Artists Install	April
Celebration	Mid May (date determined with artists)

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Interested in being an Artist

Great! Here are a few things to know:

Before you Apply

While we ask that application be well thought out, we also know that it can help to walk the land, or talk to us to discuss your piece before you have an idea of what you want to do.

For this reason we invite you to schedule a time to talk to us or take a tour of the land with us before you submit your application. You don't have to do that, but if it helps you, we're happy to do that with you. You can schedule a time to chat/walk with us using this tool - <https://calendly.com/d/ckb-y7q-s49/artist-and-imago-chat>

Application Form

We'll ask you to fill out an [application form](#) - this tells us a little bit more about you and your proposed artwork.

Who

Your artwork can be something you do on your own, or something you do with a group.

Materials

In accordance with our mission and aesthetic, we ask that materials for your piece be made from natural or upcycled (recycled) materials. If using recycled materials they should be securely fastened to your piece of art so they don't become litter.

Where does the art live?

Each of the pieces will have its own dedicated space on our trails (you can take a tour to see where your piece might go). We'll mark your piece with a trail marker and a link to our website (through a QR code). We ask that you consider and design your artwork with the outdoor space in mind.

Themes to Consider

As an urban nature preserve rooted in our neighborhood, we ask that you consider nature, sustainability or community as you think about your piece. You don't have to hit all three, but tell us how your piece connects with those concepts.

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Life of Piece

We ask that your artwork be structurally sound and should be able to withstand the forces of nature for a minimum of one calendar year.

Honorarium

We value your time and energy and will offer an honorarium of \$500.00 as a way of giving thanks. In certain cases (like if the materials are more costly) we will consider a higher honorarium. Please note that the honorarium is for the whole piece, not each member of your group. Please also note that you are welcome to donate part of all of your honorarium if you choose. We will gratefully acknowledge that donation in our promotion.

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