

Imago is 40 years old this year, and as a way to celebrate, we have a new way for the amazing organizations that support us to be a part of the celebration. This year we are unveiling our new, year-long organizational sponsorship, which will cover sponsorship for Music in the Woods, Branching Out, and all of our other events throughout the year!

That means that by becoming a supporter now, you receive the benefits of sponsorship for our two signature events and recognition at all of our other events (40 events, in honor of our 40th year).

Moreover, as an organizational supporter, you send an important message to your employees and your community that you support nature and sustainability. You become a key contributor in making Imago's mission possible. Through your support Imago is able to present hands-on education programs, preserve urban nature, and present innovative and fun green workshops.

I've attached a simple overview sheet with the sponsor levels for you to review, and I invite you to get back to me if you have questions or comments. This is a brand new opportunity for Imago, so we welcome your feedback to make it as useful to you as possible.

Thank you for considering this opportunity, and for your support throughout the years. Let's celebrate Imago's 40th... together!

Sincerely,

Chris Clements  
Executive Director  
Imago



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# Business and Organization Partners

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## Imago's Turning 40!

Imago is hosting 40 events in 2018 to celebrate our 40 years of Nature, Sustainability and Community. As a supporter you support the 40th celebration and you have an opportunity to receive recognition at our events.

## To Become a Supporter

Thank you! Take a look at the levels of support on the back and then...

- Fill out the reply form and mail/email to Imago at 700 Enright Avenue, Cincinnati, OH 45205
- Donate online at [www.imagoearth.org/donate](http://www.imagoearth.org/donate)
- Call us at (513) 921-5124 to make your donation or pledge over the phone.
- If you have questions give us a call at (513) 921-5124 or email us at [office@imagoearth.org](mailto:office@imagoearth.org) or visit our website at <http://imagoearth.org/businesses-and-organizations/>

## Levels and Recognition

Benefit	Coneflower - \$150	Red Bud - \$300	Oak - \$500
Tickets to Music in the Woods*	2	4	6
Tickets to Branching Out**	2	4	6
Logo, Link and Feature on Imago Website	X	X	X
Stage Mentions at Music in the Woods and Branching Out Events (400+ attendees)		X	X
Thank You and Feature on Imago's <a href="#">Facebook Page</a> (2,500+ likes)		X	X
Partner Highlight in an Imago Email (3,000+ reach)		X	X
Mention at each of Imago's upcoming events in 2018 (40+ events, 1000+ attendees)			X

\*Music in the Woods is our annual end of summer outdoor party and music event (mid September)

\*\*Branching Out is an annual event featuring food and beer to support our youth in nature programs (June)

## About Imago

Imago was started in 1978 by two social workers, with the aim of fostering a culture of mutually beneficial relationships between people and planet.

Since then, Imago has preserved 37 acres of urban greenspace,

presented hundreds of workshops, conferences and events, and led

thousands of young people into the nature. By teaching people how to be greener and by

connecting people to nature, we are realizing the truism that being green is not only good for the planet, it is good for people too.



Organization Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

*I would like to support Imago with a sponsorship of...*

\_\_\_\_\_ *Coneflower Level (\$150)*

\_\_\_\_\_ *Redbud Level (\$300)*

\_\_\_\_\_ *Great Oak Level (\$500)*

Thank  
You!

*You can **enclose** your sponsorship or **make a pledge**. We'll be in touch right after we hear from you.*



## **Become a New Organization Supporter Today!**

Support Imago on our 40th Anniversary!

Your tax-deductible contribution means more urban trees, more kids out in nature, more communities being green AND recognition for your organization!

**You can also donate easily on our website**

**[www.imagoearth.org/donate](http://www.imagoearth.org/donate)**

**We're excited to celebrate our 40th with you!**